

Share the Spirit 2023 Application Preview

Organization Information:

Organization Name, Organization EIN, Address, Phone, Website
Twitter handle, Facebook, and IG organization links (Ok to include TikTok, LinkedIn, or other)

Contact Person, Email and phone for contact person

Briefly describe your organization's mission and key programs (who you are/what you do): Recommended limit 400 characters - please do not use links to existing web content here.)

Does your organization have a Guidestar profile?

Leadership of Organization

Please let us know of Black, Indigenous and/or Persons of Color in leadership roles at your organization.

County(ies) served by your program?

Demographics on clients served, if available (optional):

Race and ethnicity data on clients/program beneficiaries.

Gender identity data on clients/program beneficiaries.

Sexual orientation information on clients/program beneficiaries.

Disability status information on clients/program beneficiaries.

Area of work: (category checkboxes - select up to 3)

Advocacy & Human Rights

Animals

Arts & Culture

Children & Youth Community

Computers & Technology

Crisis Support Disaster Relief

Education & Literacy

Emergency & Safety

Employment

Environment

Faith-Based

Health & Medicine

Housing & Unshelteredness

Hunger

Immigrants & Refugees

Human Services

Justice & Legal

LGBTQ+

People with Disabilities

Politics Race & Ethnicity

Seniors

Sports & Recreation

Veterans & Military Families

Women

List any employees or key volunteers at your organization with connections to the East Bay Times or Bay Area News Group, if any. Please list their name, title or role, and nature of connection.

For example: Ron Zant, volunteer board secretary, former music writer for East Bay Times; OR Marilla Martinez, organization ED, spouse employed as Features Editor at Bay Area News Group.

Share the Spirit Story Topic(s):

Suggested Story Topic(s):

IMPORTANT: The majority of stories are produced by the end of OCTOBER. Any individual(s) suggested as topic and/or all contacts must be available during the mid-September to October timeframe. Suggested 1700 character limit.

If your story topic involves a program participant, has the participant already given written consent to share their story and cooperate with Bay Area News Group reporter?

Y/N

If your story topic involves a program participant, has the participant already given written consent to be photographed and cooperate with Bay Area News Group photographer?

Y/N

Name a representative (also provide their email and phone number here) who will be available and responsive to email and phone calls from reporters from late September thru mid-November to serve as story contact for Bay Area News Group. This can be the same as contact from above, but if so, please ALSO list the name and email and phone for a BACKUP person.

Enter the total amount of Share the Spirit funding requested:

How will your organization utilize the Share the Spirit funds?:

Briefly outline fund use. For example: Grant will help provide 300 days of adult social day care and caregiver respite services for economically vulnerable clients who suffer from dementia. Suggested character count: 600

How many people do you anticipate serving with the STS funds requested?

Please enter a number and basic information about the number. For example: "STS funding will support 50 Phone a Friend calls and our Phone a Friend program reaches 225 seniors every quarter." Suggested character count: 200

Affirmation of policies:

All grantees affirm the the following:

Grantee will not discriminate against a person or group on the basis of race, religion, color, national origin, age, sex, gender identity, disability, status as a disabled veteran, political preference, sexual orientation, pregnancy, membership or non-membership in any lawful organization, or other basis prohibited by local laws or regulations.

The grantee will not use any portion of the grant funds to support or promote violence, terrorist activity or related training of any kind, either directly or indirectly (including through support of other organizations or persons engaged in such activity)

The grantee will use funds to support only those programs that are open to all individuals in the community regardless of religious belief; serve a secular purpose, such as a food pantry or a homeless shelter; and do not require individuals to join in religious worship to receive the services that the nonprofit offers.

Your organization commits to using the services, products, cash or other benefits that are subject of the grant solely for the benefit of your organization, in a manner that reflects the highest standards of integrity and ethical conduct and in accordance with all laws, rules and regulations applicable to your organization, including without limitation all applicable anti-corruption and anti-bribery laws. You agree that no individual associated with or employed by your organization will improperly benefit, whether directly or indirectly, from the grant. You agree that this grant is not intended to influence, and will not influence, the procurement decisions of your organization or any organization with which your officers, board members or trustees or their family members are employed or otherwise affiliated.

Your organization will not directly or indirectly make or give, offer or promise to make or give, or authorize the making or giving of any payment, gift, or other thing of value or advantage to any person or entity for the purpose of wrongfully influencing any act or decision, inducing any act or omission to act in violation of a lawful duty, inducing a misuse of influence or securing any improper advantage, or any purpose that is otherwise unlawful under any applicable anti-corruption or anti-bribery laws, where there is any direct or indirect connection or relation to the grant.

This grant will be used exclusively for your organization's exempt purposes and the grant will not be used for political contributions or campaign activities; and your organization may not devote more than an insubstantial part of its activities to attempting to influence legislation by propaganda or otherwise.

Program conditions: (Important - please read thoroughly)

By accepting grant funds from Share the Spirit, grantee agrees to:

- Generate story ideas and photo opportunity regarding individual participants and organizational activities for coverage by the Bay Area News Group media outlets.
- Collaborate and cooperate (including timely response to reporter inquiries) with Bay Area News Group personnel in producing these stories if selected. Story contacts for the organization will be available during October.
- Provide a final status report by the posted date.
- Verify funds granted were used as specified in application for clients in Alameda or Contra Costa Counties.
- Post to social media re: Share the Spirit (some content will be provided if needed) approximately 1-2 posts per week, mid-October through December.
- Acknowledge Share the Spirit, a program of the Bay Area News Group, East Bay Times, a funding source in all relevant press releases, announcements, articles, etc. In addition, Share the Spirit logo and hashtags will be used as appropriate.
- Sign and return grant agreement form by posted date.

PLEASE VIEW PROGRAM PARAMETERS AND OVERVIEW FOR FULL GRANT REQUIREMENTS.

*** I have read and agree. Y/N