

Share the Spirit 2022 Grant Application - Preview

"*" indicates required fields

Organization Information:

Organization Name, EIN, Address, Phone

Please share your Twitter handle, Facebook and IG organization links here.

Add your organization's social media handle/links so that our media can tag your organization in posts. (If you don't use any social media channels, mark N/A.)

Name of contact for organization*

Email address of contact person*

Phone number of contact person*

Briefly describe your organization's mission and key programs (who you are/what you do): Recommended limit 400 characters - please do not use links to existing web content here.)*

Does your organization have a Guidestar profile?*

Yes

No

Share the Spirit Story Topic(s):

Suggested Story Topic(s): ___IMPORTANT: The majority of stories are produced by the end of OCTOBER. Any individual(s) suggested as topic and/or all contacts must be available during the mid-September to October timeframe. Suggested 1600 character limit.*

Share the Spirit relies on funding generated in response to stories published by Bay Area News Group. Use this section to provide stories/topics about your clients or other topics relevant to your organization, clients, etc., that will appeal to readers/donors and illuminate need and help provided in the community. Stories about specific individuals - real people as topics - are preferred to organizational topics! (Program documents contain more about subject matter.) For 2022, we are looking for meaningful stories about residents of Alameda and Contra Costa Counties, including but not limited to: systemic racism, COVID19 impact, houselessness, advocacy/community voices. Enter one or more story topics about your organization and its good work here. (Recommended Limit 1500 characters - please do not use links to existing web content here.)

0 of 1700 max characters

If your story topic involves a program participant, has the participant already given written consent to share their story and cooperate with the Bay Area News Group reporter?*

Yes/No/We have consent from a client and, due to safety concerns, client must be de-identified for publication

Please note: Share the Spirit understands that some organizations have to protect clients. We also know that readers respond to stories about individuals and appreciate story topics that can provide a person or persons who are willing to share their image and story.

Name a representative (also provide their email and phone number here) who will be available and responsive to email and phone calls from reporters from late September thru mid-November to serve as story contact for Bay Area News Group:*

This can be the same as contact from above, but if so, please ALSO list the name and email and phone for a backup person.

Additional links for reporter research: (optional)

Please provide a link (one) to your program page or best page of website/existing information for a reporter to learn more about your organization.

0 of 150 max characters

Enter the total amount of Share the Spirit funding requested for your organization's program(s):*

0 of 115 max characters

Specify how your organization will spend the Share the Spirit funds:*

0 of 800 max characters

County(ies) served by your program?*

Alameda, Contra Costa, Both

How many people do you anticipate serving with the STS funds requested?*

Is this part of a larger program or freestanding? For example: "STS funding will support 50 Phone a Friend calls and our Phone a Friend program reaches 225 seniors every quarter."

0 of 150 max characters

Metrics on clients served Please provide a number or percentage as appropriate:

We collect Race and Ethnicity data on our clients/program beneficiaries.*

Yes/No

IF yes

**Asian American/Pacific
Islanders/Asian**

**Black/African American/African
Hispanic/Latino/Latina/Latinx**

White/Caucasian/European

Native American/American

Indian/Indigenous

**Multi-Racial/Multi-Ethnic (2+
races/ethnicities)**

Declined to state

Unknown

We collect Gender Identity data on our clients/program beneficiaries.*

Yes/No

IF yes

Male

Not transgender (cisgender)

Female

Declined to state

Non-Binary

Unknown

Transgender

We collect sexual orientation information on our clients/program beneficiaries.*

Yes/No

IF Yes

Gay, Lesbian, Bisexual, or other orientations in the LGBTQIA+ community

Declined to state

Unknown

Heterosexual or Straight

We collect disability status information on our clients/program beneficiaries.*

Yes/No

IF yes

Person with a disability

Unknown

Person without a disability

Declined to state

Area of work* Please tell us what category your organization falls into. Max of 3.

Advocacy & Human

Emergency & Safety

Justice & Legal

Rights

Employment

LGBTQ+

Animals

Environment

People with Disabilities

Arts & Culture

Faith-Based

Politics Race & Ethnicity

Children & Youth

Health & Medicine

Seniors

Community

Housing &

Sports & Recreation

Computers & Technology

Unshelteredness

Veterans & Military

Crisis Support Disaster

Hunger

Families

Relief

Immigrants & Refugees

Women

Education & Literacy

Human Services

We always welcome comments or feedback on the application process or the program in general. Comment here or send email to sharethespirit@bayareanewsgroup.com. OPTIONAL AND WILL NOT HAVE IMPACT ON APPLICATION. Feedback helps us improve - we are striving for trust based philanthropy and balanced relationships with grantees.

Program conditions: (Important - please read thoroughly)

By accepting grant funds from Share the Spirit, grantee agrees to:

- Generate story ideas regarding individual participants and organizational activities for coverage by the Bay Area News Group media outlets.
- Collaborate and cooperate (including timely response to reporter inquiries) with Bay Area News Group personnel in producing these stories if selected. Story contacts for organization will be available during October.
- Provide a final status report by the posted date.
- Verify funds granted were used as specified in application for clients in Alameda or Contra Costa Counties.
- Post to social media re: Share the Spirit (some content will be provided if needed) approximately 1-2 posts per week, mid-October through December.
- Acknowledge Bay Area News Group, East Bay Times, a funding source in all relevant press releases, announcements, articles, etc. In addition, Share the Spirit logo and hashtags will be used as appropriate.
- Sign and return grant agreement form by posted date.

PLEASE VIEW PROGRAM PARAMETERS AND OVERVIEW FOR FULL GRANT REQUIREMENTS.

*

I have read and agree.

**A copy of this form will be emailed to you when submitted (please check spam folder if not seen within a few minutes of submitting.)
Again, thank you for your interest.**